EBW | eCommerce Questionnaire:

Contact Information

- Name: Frank Khoie
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Business Information

What business are you trying to promote with this website and what makes it unique from its competition? Provide links to your competition's websites.

We are planning to start a e-Commerce Business.

Goals

What do you hope to achieve with this website? To Sell products via our website

Content

Please list the different pages and sub-pages of the website. If you have a sitemap, please send along with this document. Do you have the content of your website written? (Production of your site will start once content has been submitted.)To be discussed and planned.

Design

How do you want your website to look and "feel" (e.g. corporate, friendly, minimalist, serene, urban etc.)? Please list any colors, graphics, fonts that you'd like to be included into the design. Please provide links to websites or other media that reflect characteristics that you want your site to have. To be discussed and planned.

Who is Your Target Market? UAE and West Asia region

Gender? Age? Geography? This will directly affect the look and feel of your website.

Supporting Graphics

Does your business have an existing logo/brand identity? If yes, please send along with this document. If no, developing this first is strongly recommended as an essential part of your businesses foundation. ***I also provide logo/brand identity services. Please ask for details. We have and the rest to be designed.***

Hosting

Have you registered your business domain name and do you have web hosting?

Registered via Register.com and Etissalat is hostiong.

Keywords

What words do you think people would use to search your site, and/or, what words would you use to search for your site? To be discussed and planned.

Timeline Three months

Budget

- *I'm flexible*

Additional information?

Please fill me in on any other particulars that you think might affect your website.

Thanks for taking the time to complete this questionnaire! Please email to contact@ebrainwave.com